

# 1<sup>st</sup>



# IBOMEXPO 2026

POULTRY & LIVESTOCK  
INTERNATIONAL EXHIBITION

[www.ibompoultryandlivestockexhibition.com.ng](http://www.ibompoultryandlivestockexhibition.com.ng)



## theme ARISING TO ECONOMIC EMPOWERMENT THROUGH POULTRY AND LIVESTOCK VALUE CHAINS

**DATE**

17th - 19th  
march 2026

**VENUE**

ibom hall event centre, uyo, Akwa ibom state,  
Nigeria.

# SPONSORSHIP / PARTNERSHIP PROSPECTUS



## ABOUT IBOM POULTRY AND LIVESTOCK INTERNATIONAL EXHIBITION (IPLIEX)

### A PLATFORM FOR ENGAGEMENT AND INFLUENCE

Welcome to the first poultry and livestock international exhibition (IPLIEX) IBOM Expo-holding from the 17th to 19th of March 2026 at the IBOM hall event centre in Uyo, Akwa Ibom state of Nigeria.

The IPLIEX is positioned as a leading livestock exposition platform for

- Farmers and Producers
- Processors and Cold chains operators
- Agripreneurs and Agri-technologies
- Professional bodies and Research organizations
- Government institutions and Regulatory agencies
- Intervention agencies and Development partners
- Local and International investors
- Women, Youths and Disability groups

In Akwa Ibom State, the south-south and part of south-east zones of Nigeria for

- Business convergence
- Market exploration
- Trade engagements
- Investment opportunities
- Exchanges information

On new developments and current trends in the Aquaculture, Poultry, Piggery, Sheep and Goats, Dairy, Beef and Leather value chains.

### OBJECTIVES OF THE EXHIBITION

- Create awareness about the strategic importance of the livestock sector to income generation, economic empowerment, food and nutrition security to the target audience.
- Provide exhibitors with direct access to thousands of targeted buyers and distributors and farmers.
- Promote the adoption of modern Aquaculture, poultry and livestock technologies.
- Strengthen value chain efficiency, productivity and sustainability among farmers and agribusinesses.
- Facilitate B2B matchmaking, C2B and G2B networking, contract negotiations, and deal rooms leading to measurable investment outcomes.
- Build the competencies of farmers, Youths, women groups and agripreneurs in the across the value chains through premium seminars, masterclasses and technical sessions led by professionals expertise.
- Create a dynamic networking platform for partnerships across input suppliers, veterinary services, feed producers, processors, and equipment manufacturers.
- Avenue to attract local and international investors in Akwa Ibom State and the regional livestock economy.
- Promote policy dialogue, foster collaboration and Facilitate partnerships among stakeholders.



# ibomexpo

POULTRY & LIVESTOCK 2026

## EXPECTATION AND OUTCOMES



Over 3,000 participants from the south south and part of south east of Nigeria



Awareness created amongst thousands of targeted audience



Increased visibility for products and services



foster collaborations, facilitate partnerships



Knowledge impacted and skills transferred through training and capacity building



Businesses and investments deals signed, government guarantees and incentives



Steady Growth, high impact, market expansion





## SPONSORSHIP AND PARTNERSHIP OPPORTUNITIES

**FLEXIBLE SPONSORSHIP LEVELS AND PARTNERSHIP CATEGORIES TAILORED TO YOU**

The IboM Poultry and Livestock International Exhibition offers structured sponsorship and partnership opportunities designed to create mutual value, enhance brand visibility, and support the growth and transformation of aquaculture, poultry and livestock industry in the south-south and part of south-east of Nigeria. The sponsorship and partnership packages are tailored to aligned with our goals of

1. Sector-focused pavilions and sessions.
2. Training and capacity-building programmes.
3. Product demonstrations and activation.
4. Investment forums and B2B deal rooms
5. Co-branded media and digital campaigns.

### BENEFITS

- High impact brand visibility before, during and after the exhibition.
- Direct access to industry leaders, policymakers, investors and farmers.
- Media exposure across print, broadcast and digital platforms.
- Product promotion, lead generation, and market penetration.
- VIP access, exhibition booths and networking opportunities.
- Recognition as official partner of the expo.
- Participation in technical sessions and policy dialogues.
- Strategic positioning as a contributor to the growth of the industry.

### PLATINUM

maximum brand visibility, exclusivity and strategic influence before, during and after exhibition. benefits includes

- Recognition as official sponsor/partner with high exhibition presence.
- Strategic positioning and industry leadership.
- Premium Exhibition space.
- Speaking and thought leadership opportunities.
- Premium media exposure and catalogue full cover advertisements.
- Direct access to decision makers.
- Post event recognition.
- VIP complimentary passes and access to exclusive G2B networking.

**N 8,000,000**

### GOLD

Strong brand visibility, high value engagement and direct access to stakeholders. benefits includes

- Strong brand visibility.
- Official partner of the exhibition.
- Strategic market positioning.
- Priority Exhibition booth.
- Speaking and engagement opportunity.
- Media and digital exposure
- Catalogue advertisement advantage.
- Onsite branding exposure.
- Networking and business development.
- VIP access and exhibitor passes.
- Post event recognition.

**N 6,000,000**

### SILVER

Solid brand exposure, meaningful engagement and excellent value. benefit includes

- Brand recognition.
- Official partner of the exhibition.
- Industry association.
- Exhibition booth opportunity.
- Marketing and digital exposure.
- Networking opportunities.
- Delegate and exhibitor passes.
- Post event acknowledgement.

**N 4,000,000**

**FOR MORE INFORMATION AND PAYMENT, CHECK THE LAST PAGE.**





## SPONSORSHIP AND PARTNERSHIP OPPORTUNITIES

### BRONZE

Entry level brand visibility and participation, ideal for organizations, SMEs, startups, service providers seeking presence and networking opportunities. Benefits include

- Recognition as official partner
- Brand acknowledgement and industry presence.
- Exhibition presence.
- Digital and onsite exposure.
- Access and networking opportunities.
- Post event recognition..

**N 3,000,000**

### VENUE BRANDING

High impact physical visibility across the exhibition venue. Benefit includes.

- Exclusive venue visibility.
- High impact brand exposure.
- Strategic brand association.
- Media and digital recognition.
- Exhibition and networking benefits.
- Post event visibility.

**N 6,000,000**

### LANYARD AND BADGE

Constant visibility on every Delegate, Exhibitor, VIP, and organizer throughout the exhibition. Benefit includes

- Exclusive branding right.
- Continuous high frequency exposure.
- Strategic brand association.
- Media and digital visibility.
- Official acknowledgement.
- Complimentary passes and optional QR codes on the badge.

**N 3,000,000**

### REGISTRATION AREA

Enjoy exclusive branding and repeated brand exposure. Benefit includes

- Exclusive registration area branding.
- Prime first impression visibility.
- Strategic brand exposure.
- Media and digital visibility.
- Onsite acknowledgement.
- Delegate and Exhibition benefit.
- Post event recognition.

**N 2,000,000**

### CONFERENCE HALL

High-level visibility within the main knowledge and decision making space of the exhibition. Benefit includes

- Exclusive branding of the conference hall.
- High value brand exposure.
- Thought leadership positioning.
- Speaking and engagement opportunity.
- Media and Digital visibility.
- Onsite and protocol recognition.
- Exhibition and delegate benefits.
- Post exhibition recognition.

**N 2,000,000**





**ibomexpo**  
POULTRY & LIVESTOCK

**2026**

# WHY SPONSOR AND PARTNER WITH US

## THE VALUE OF YOUR SPONSORSHIP AND PARTNERSHIP

Sponsoring and partnering with the IBOM POULTRY AND LIVESTOCK INTERNATIONAL EXHIBITION (IBOM EXPO 2026) offers a unique opportunity to connect, influence, and create impact across the Poultry, Aquaculture, Piggery, Sheep, Goats, Dairy and Beef value chains in AKWA IBOM STATE, the SOUTH-SOUTH and part of SOUTH-EAST ZONES OF NIGERIA.

### TARGET AUDIENCE, STRONG GOVERNMENT AND INSTITUTIONAL ENGAGEMENT

- Engage directly with Commercial and Smallholder farmers, Agribusiness companies and Input suppliers, Investors, Financial institutions and Off-takers, Policy makers, Regulators and Development partners, Professional bodies, Researchers, and the Academia.
- Structured engagement with Federal, State and Local government institutions.

### MULTI-CHANNEL PROMOTION

- On-site brand promotion, Media coverage, Social media and Digital campaigns, Event materials, Signage, and Post event content.
- Thought leadership influence as Solution provider, Contributor to policy dialogue, Innovation and Social development.
- Engagement opportunities, Long term collaboration beyond exhibition.

### SECTOR AND BUSINESS GROWTH, MARKET EXPANSION AND MEASURABLE ROI

- Support capacity building, Knowledge sharing, Promote innovation, Smart and sustainable production.
- Launch or showcase products and services, Generate quality leads, Build distributor and customer networks, Explore new market in the south-south and south-east of Nigeria.
- Targeted exposure to relevant stakeholders, Structured networking and B2B, B2C and G2B sessions, Post event visibility.





# LET'S CONNECT

## JOIN US AS A SPONSOR AND PARTNER

Join major stakeholders and industry with top cutting edge and innovative brands at Uyo, AKWA IBOM STATE, NIGERIA for the first IBOM POULTRY AND LIVESTOCK INTERNATIONAL EXHIBITION. Come and explore the vast untapped opportunities in the aquaculture, poultry and livestock value chains. Open up new markets for your products and services to thousands of the targeted audience. And avail yourself with the potentials of fostering collaboration, facilitating partnership and creating new frontiers for business and investment.

## FOR EXHIBITION, SPONSORSHIP AND LOGISTICS ENQUIRIES



+234 708 050 5222 Exhibition & sponsorship  
+234 808 793 2727 Exhibition & sponsorship  
+234 816 367 2532 Logistics  
+234 816 818 0701 Venue/stands, hotel reservations



[enquiries@ibompoultryandlivestockexhibition.com](mailto:enquiries@ibompoultryandlivestockexhibition.com)



[www.ibompoultryandlivestockexhibition.com.ng](http://www.ibompoultryandlivestockexhibition.com.ng)



**BANK : UNION BANK OF NIGERIA**

**ACCOUNT NAME: IBOM POULTRY AND LIVESTOCK EXHIBITION LIMITED**

**ACCOUNT NUMBERS: 0237574771(CURRENT/DOM-CORPORATE)**

**0237570034(NAIRA ACCOUNT)**

**IBOM POULTRY AND LIVESTOCK EXHIBITION LIMITED**